

SAVE THE DATE: October 28th, 2024

at 1 pm CET (Central European Time, e.g., Brussels) – Other time zones: See below



It is our pleasure to announce the next **online seminar**,
by **Mike Brady**
Professor, Rockwood School of Marketing, Florida State University

with a **Keynote Talk** on
“**The Next Generation of Organizational Frontlines Research**”

The online event (free of charge) will take about 90 minutes.

The seminar will be held across the following time zones (in ascending order) – taking into account whether or not some countries already made the transition to winter time:

- Berkely (US): 5 am PDT (Pacific Daylight Time) (UTC -7)
- Boston (US): 8 am EDT (Eastern Daylight Time) (UTC - 4)
- Brussels (Belgium): 1 pm CET (Central European Time) (UTC +1)
- Bulawayo (Zimbabwe): 2 pm CAT (Central Africa Time) (UTC +2)
- Beirut (Lebanon): 2 pm EET (Eastern European Time) (UTC + 2)
- Baghdad (Iraq): 3 pm AST (Arabia Standard Time) (UTC + 3)
- Bengaluru (India): 5:30 pm IST (India Standard Time) (UTC + 5.30)
- Bangkok (Thailand): 7 pm ICT (Indochina Time) (UTC + 7)
- Beijing (China): 8 pm CST (China Standard Time) (UTC + 8)
- Brisbane (Australia): 10 pm AEST (Australian Eastern Standard Time) (UTC +10)

For this online seminar series, the EMAC Service Marketing SIG joins forces with IRSSM and AMA SERVSIG.



ZOOM link for the seminar is available via:

<https://sites.google.com/view/service-marketing-seminar>

Or you be accessed directly via:

<https://uni-passau.zoom-x.de/j/69968871934?pwd=INocWcmT2bHNAB81JUzRbqzaKVxkVR.1>

Meeting-ID: 699 6887 1934

Code: 253942

