

SAVE THE DATE: January 16th, 2024

at 3 pm CET (Central European Time, e.g., Brussels) – Other time zones: See below

It is our pleasure to announce the next **online seminar**, by

Elina Jaakkola (Turku School of Economics, University of Turku, Finland)

& Katrien Verleye (Center for Service Intelligence, Ghent University, Belgium)



with a **Keynote Talk** on

“Service for a Circular and Sustainable Future”

The online event (free of charge) will take about 90 minutes, and includes the keynote talk, a discussion, and some interactivity.

Elina and Katrien will present on the following time zones (in ascending order):

- **Berkely (US):** 6 am PDT (Pacific Daylight Time) (UTC -7)
- **Boston (US):** 9 am ET (Eastern Time) (UTC - 4)
- **Brussels (Belgium):** 3 pm CET (Central European Time) (UTC +2)
- **Bulawayo (Zimbabwe):** 3 pm CAT (Central Africa Time) (UTC +2)
- **Beirut (Lebanon):** 4 pm EET (Eastern European Time) (UTC + 3)
- **Baghdad (Iraq):** 4 pm AST (Arabia Standard Time) (UTC + 3)
- **Bengaluru (India):** 6:30 pm IST (India Standard Time) (UTC + 5.30)
- **Bangkok (Thailand):** 8 pm ICT (Indochina Time) (UTC + 7)
- **Beijing (China):** 9 pm CST (China Standard Time) (UTC + 8)
- **Brisbane (Australia):** 11 pm AEST (Australian Eastern Standard Time) (UTC +10)

For this online seminar series, the EMAC Service Marketing SIG joins forces with IRSSM and AMA SERVSIG.



ZOOM link for the seminar will be available via:

<https://sites.google.com/view/service-marketing-seminar>