

SAVE THE DATE: September 19th, 2023

at 3 pm CET (Central European Time, e.g., Brussels) – Other time zones: See below

It is our pleasure to announce the next **online seminar**, by
Maura Scott & Martin Mende



with a Keynote Talk on

“Leverage Scholarly Service Research to Positively Impact Individual and Societal Well-Being”

The online event (free of charge) will take about 90 minutes, and includes the keynote talk, a discussion, and some interactivity.

Maura and Martin will present on the following time zones (in ascending order):

- Berkely (US): 6 am PDT (Pacific Daylight Time) (UTC -7)
- Boston (US): 9 am ET (Eastern Time) (UTC - 4)
- Brussels (Belgium): 3 pm CET (Central European Time) (UTC +2)
- Bulawayo (Zimbabwe): 3 pm CAT (Central Africa Time) (UTC +2)
- Beirut (Lebanon): 4 pm EET (Eastern European Time) (UTC + 3)
- Baghdad (Iraq): 4 pm AST (Arabia Standard Time) (UTC + 3)
- Bengaluru (India): 6:30 pm IST (India Standard Time) (UTC + 5.30)
- Bangkok (Thailand): 8 pm ICT (Indochina Time) (UTC + 7)
- Beijing (China): 9 pm CST (China Standard Time) (UTC + 8)
- Brisbane (Australia): 11 pm AEST (Australian Eastern Standard Time) (UTC +10)

For this online seminar series, the EMAC Service Marketing SIG joins forces with IRSSM and AMA SERVSIG.



ZOOM link for the seminar is available via:

<https://sites.google.com/view/service-marketing-seminar>