

5th Global Conference on Creating Value

September 2-4, 2022/Kanazawa, Japan | Venue Kanazawa Bunka Hall
[creatingvalueconference.org \(https://smartconf.jp/content/gccv5th\)](https://smartconf.jp/content/gccv5th)

Keynote Speakers

Kan Hiroshi Suzuki (Tokyo University / Keio University, Japan)
Steve Vargo (University of Hawaii, USA)
Ken Kutaragi (Ascent Robotics / Cyber AI Entertainment / Kindai University, Japan)
Philip Kotler (Kellogg School of Management, Florida)
Jim Spohrer (IBM Research, California)
Robert E. Quinn (University of Michigan, USA)

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